



November 15, 2018

FOR IMMEDIATE RELEASE

## CityBus requests input on proposed service improvements

**Lafayette, Ind.:** As part of its 2019-2025 Strategic Plan, CityBus is considering a number of schedule and route improvements across the transit system. The agency plans to invest approximately \$750,000 annually in new service.

Suggested improvements will include the realignment of routes 1B Salisbury, 4B Purdue West and 9 Park East; additional weekday evening hours on routes 2A Schuyler, 2B Union, 4B Purdue West and 10 Northwestern; and additional Saturday evening service on routes 1A Market Square, 1B Salisbury, 4A Tippecanoe Mall, 4B Purdue West and 7 South St. In addition, a new Industrial Express route serving Veterans Memorial Parkway will begin in January 2019, thanks to an agreement with Wabash National. The proposed changes will be phased in over a three- to-four year period, beginning in January 2019.

The route improvements were drafted based on community input collected by CityBus during the last year. Stakeholders, including public officials, non-profit agencies, the non-riding public, and CityBus passengers, provided feedback and suggested improvements. Overall, CityBus collected over 1,800 responses from the community.

“When preparing this Strategic Plan, the customer experience was top of mind,” said Marty Sennett, general manager. “Every time we conduct surveys, our customers ask for later weekend service and shorter trip times. The proposed route changes, with the rider suggestions implemented, will better serve the community.”

CityBus will present the full details of the Strategic Plan route enhancements at two upcoming public open houses. Members of the community are invited to attend and provide feedback. Additionally, information will be shared through an online survey that can be found at <http://bit.ly/CityBus-Plan2025>.

Route details will be presented at each of the open houses:

- Monday, Dec. 3, 11 am – 1 pm  
Northend Community Center, Monon Community Room A, 2000 Elmwood Ave., Lafayette
- Tuesday, Dec. 4, 4 pm – 6 pm  
West Lafayette Public Library, Walnut Room, 208 W. Columbia St., West Lafayette

Those who would like to provide input but are unable to attend a meeting may do so through the survey <http://bit.ly/CityBus-Plan2025> through Friday, Dec. 7 at noon. A live stream of the event on Monday will be accessible via Facebook Live. Feedback will also be accepted at the customer service window at CityBus Center, 316 N. 3<sup>rd</sup> St. in Lafayette. CityBus Center is open Monday-Friday 7 a.m. through 8:45 p.m. and weekends 10 a.m. through 5:45 p.m.

.....  
*CityBus, the operating name for Greater Lafayette Public Transportation Corporation, is a municipal corporation established in 1971. CityBus provides over 4.5 million rides annually for passengers in the Greater Lafayette area, including ADA paratransit services for people with disabilities.*  
.....

**Contact:** Erica Metzinger, marketing specialist  
**Phone:** 765-420-2954 **Email:** [erica@gocitybus.com](mailto:erica@gocitybus.com)  
**Related site:** [www.gocitybus.com](http://www.gocitybus.com)

###