



December 27, 2018

FOR IMMEDIATE RELEASE

CityBus Launches New Industrial Express Service Starting Jan. 2, 2019

Lafayette, Ind.: Beginning Wednesday, January 2, CityBus will launch a new route that will serve new areas of Concord Road, Veterans Memorial Parkway and the Wabash National Corporation south plant.

The route, named 350 Industrial Express, is funded through a partnership with the Wabash National Corporation in an effort to connect individuals in need of transportation services with employment opportunities. As an added perk, Wabash National employees will have universal access to all CityBus routes. Employees can present a valid employee ID and ride any route for free. Those without a valid ID may ride using the published fare structure.

“We’re thrilled CityBus has added the 350 Industrial Express route that stops directly across from Wabash National’s plant on the south side of town,” said Kristin Glazner, Wabash National’s chief human resources officer. “This new transit route provides easier access to our workplace, which becomes increasingly important as we continue to hire and host job fairs at our south campus.”

“Our goal is to connect people in the Greater Lafayette area with opportunities, including education, employment and leisure,” said Martin Sennett, CityBus general manager. “Our riders and Wabash National’s associates have been requesting service to the south plant and we are thrilled to be able to provide it.”

The new service, which is a six-month pilot project, will begin operation with a limited schedule designed to transport workers before and after shift changes. Outbound trips will depart from Schuyler Avenue at 4:12 am and 1:00 pm. Return trips from Wabash National will depart at 2:15 pm, 4:15 pm, and 10:15 pm. Riders will be able to make connections to other routes at the CityBus Center.

“We hope the route is very successful and that many riders take advantage of the new service,” said Sennett. “This is a great opportunity to demonstrate to both the community and other manufacturers the necessity for public transit services to the industrial corridor.”

More information about the new route, including a map and schedule, can be found at www.gocitybus.com.

.....

CityBus, the operating name for Greater Lafayette Public Transportation Corporation, is a municipal corporation established in 1971. CityBus provides over 4.5 million rides annually for passengers in the Greater Lafayette area, including ADA paratransit services for people with disabilities.

.....

CityBus Contact:

Erica Metzinger, marketing specialist

Phone: 765-420-2954

Email: emetzinger@gocitybus.com

Related site: www.gocitybus.com

Wabash National Contact:

Dana Stelsel, Director, Corporate Communications

Phone: 765-771-5766

Email: dana.stelsel@wabashnational.com

Related site: www.wabashnational.com

###